

Guidelines for Educational Brochure

The purpose of this assignment is to provide an opportunity to apply educational theories and concepts to a written instructional material for a non-medical population (lay population).

Brochure

1. Develop an “eye catching”, creative, title page. Include team’s members names (smaller font or if not possible added on the last page)
2. Utilize topic/learning needs provided in class
- 3) Design a single page trifold brochure to address the identified learning need
4. Include evidence-based instructions with references
 - a) Describe disease (briefly): “Less is more”!
 - b) List S & S (Most important or common).
 - c) List treatments (medications, surgery, etc.). Do not list the name of the medications or treatments.
 - d) List prevention- if preventable.
5. Ensure proper brochure readability (7 grade level)
6. Do not use medical lingo (or define it)
7. Follow these guidelines.